



# Lemonade Day!

West Virginia

May 2,  
2015

Lemonade Day is a FREE community-wide educational program designed to teach youth how to start own and operate their own business through a lemonade stand. Give your students the opportunity to learn crucial life lessons through hands-on experience!

## Lemonade Day helps youth learn to:

- Set Goals
- Plan for Success
- Find Investors
- Advertise Their Product
- Build A Stand
- Purchase Supplies
- Make A Product
- Serve Their Customers
- Account For Sales and Expenses
- Open A Bank Account
- Give Back To The Community

To learn more on how to participate  
email [Matthew@LemonadeDay.org](mailto:Matthew@LemonadeDay.org)  
[WestVirginia.LemonadeDay.org](http://WestVirginia.LemonadeDay.org)

